

# Nuclear Safety and Technology Public Seminar

## Public acceptance - how to deal with nuclear's biggest challenge

**Mr Steve Kidd,**  
**Senior Consultant, East Cliff Consulting, UK**



**Date:** 9 March 2017(Thursday)

**Time:** 6:45pm– 8:15 pm

**Venue:** Lecture Theatre LT-14 , 4<sup>th</sup> Floor, Academic 1, City University of Hong Kong

**Registration:** On-line free registration is via,  
<http://www.hkarms.org/Registration/EventRegister.php?Event=78>  
on a **first-come-first-served** basis.

For enquiries, please contact Dr Louis Liu, [info@hkns.hk](mailto:info@hkns.hk)

### Abstract:

Nuclear energy is a low carbon energy source with a high reliability and often a low cost. The design of a nuclear power plant is very comprehensive and its operation is subject to very stringent regulatory scrutiny. However, nuclear energy remains controversial and its public acceptance is certainly not universal. The impact of public acceptance on nuclear projects has led to various challenges affecting their economic viability in particular. The speaker will examine actions taken by the nuclear industry to address this challenge and explain why these actions are generally ineffective. He will offer his views as to how public fear in nuclear can be addressed, and what is required from the regulatory regime, in order to enable the successful development of nuclear projects.

### Biography

Mr Steve Kidd is a Senior Consultant in East Cliff Consulting and has served in senior positions for nearly 18 years in the World Nuclear Association and its predecessor organization the Uranium Institute.

**Attendance/CPD Certificate will be provided**

### Supporting Organisations: